

jefferson city

breakfast rotary eyeopener

p.o. box 702, jefferson city, mo 65102



August REGister

Awaking in a cold sweat in the middle of the night recently, I had dreamed that someone had skeptically asked, "Reg, can our Club really accomplish this year's goals and still continue our usual activities?"

"For goodness sakes," I fretted, "Can a club starting out the year with 55 members collect 580 pairs of shoes for needy children? . . . spearhead a multi-club Rotary International Centennial Project? . . . collaborate with a twin club on another continent? . . . add at least five members by the end of the year? . . . cope with budget problems? . . . sponsor inbound and outbound foreign exchange students? . . . increase contributions for community service recipients? . . . examine ethics in our own workplaces? . . . have every member donate at least \$100 to Rotary International? . . . etc?"

Our leaders have responded on a task-by-task basis simply with "can do" attitudes exemplified in part as follows: "Yes, we can," answered **Nancy Gratz** and **Bob Asahl**, Membership Committee Co-chairs. "Not only can we meet the Club's goal but also we will organize a membership drive to recruit another 12 new members to total 20 new members for the year!"

"Yes, we can," answered **Al Laffoon** and **John Howland**, Shoes for Children Co-chairs. "We are scheduling a program in October to explain how we will do it and what the benefits will be for children without shoes."

"Yes, we can," answered **Tony Shanley**, "Every Member, Every Year" Chair, "although it will be tough with our budget increase."

"Yes, we can," answered **Larry Vincent**, **Joan Kramer**, and **Bill Lockwood**, our club's representatives to the city-wide Rotary Centennial Project. "The Centennial Project will happen if members work for it to succeed, and the community responds."

"Yes, we can," answered **Ryan Burson**, Exchange Student Counselor, as accommodated schedule changes and lined up our host families for our incoming student, **Etienne Cassin**, now set to arrive on August 10.

"Yes, we can," answered **Jim Jackson**, Meals on Wheels coordinator, as various members stepped up to fill gaps from other regular members being on vacation this month.

"Yes, we can," answered **Jay Jordan**, Ethics Program Coordinator, as he prepares the October Ethics meeting.

Our Club succeeds because our functions are broken down into tasks, and all tasks have capable members leading their accomplishments.

Thank you, Club task leaders, for alleviating my concerns. You are terrific because you step up and produce.

Let us be led by the clarion call of **Nancy Gratz** and **Bob Asahl** to invite more leaders with integrity to Celebrate Rotary! -- Jefferson City Breakfast Rotary Club Style -- though service above self!

Reginald H. "Reg" Turnbull

- August 1** Rob Goth's Birthday
- August 7** Angie Kinworthy's Birthday; Tom Sodergren's Anniversary
- August 8** Al DeBroeck's Anniversary
- August 9** Larry Vincent's Birthday
- August 11** Tony Shanley's Anniversary; Rob Angstead's Birthday
- August 13** Norbert Plassmeyer's Birthday
- August 14** Stanford Nyatanga's Birthday
- August 15** Jeff Pennock's Anniversary; Murphy Tetley's Anniversary
- August 16** Jim Lowery's Anniversary; Ron Medin's Anniversary
- August 18** Matt Tolksdorf's Birthday
- August 22** Kyle Kittrell's Anniversary
- August 25** John Yarnell's Birthday
- August 29** Harv Sanders' Birthday; Jim Jackson's Anniversary
- August 31** Al Laffoon's Anniversary; Phyllis Willibrand and Randy Scheer's Anniversary

Al DeBroeck Honored as Paul Harris Fellow



At the June 30, 2004 meeting, the club was pleased to honor **Al DeBroeck** as a Paul Harris Fellow. **Dan McPherson** presented Al with a lapel pin, medal and ribbon, and certificate commemorating this accomplishment.

The Club has 29 members qualified for Paul Harris Fellow Recognition for supporting the Rotary International Foundation with at least \$1,000 in contribution to RI's humanitarian and educational programs.

Warren Krech Honored with Community Service Award



Local radio personality Warren Krech had his morning radio show interrupted on Wednesday, June 21, when approximately two dozen members of the Jefferson City Breakfast Rotary Club showed up in his broadcasting studio. The Rotarians were ostensibly touring KLIK Radio as one in a series of on-site visits to local businesses and institutions, but their hidden agenda was to present Krech with the club's 2004 Community Service Award. Club President **Reg Turnbull** surprised Krech with the award during an on-air interview.

Warren has supported many worthy causes including: Cancer Prevention, Relay for Life, Veterans causes, support for both public and parochial schools, the Samaritan Center, as well as many other great community causes.

“The bar is definitely raised with our selection of Warren Krech for the 2004 Community Service Award,” said Turnbull, “I can't think of anyone who spends more time championing a variety of worthy causes year in and year out.”

Each year the Jefferson City Breakfast Rotary Club honors an individual who has made significant contributions to the greater Jefferson City community as a volunteer within the prior eighteen months.

Centennial Project Moves Ahead

The Bolivar Street Park Committee met on July 14, 2004 for its first organizational meeting. **Reg Turnbull** gave a brief review of the Rotary Power Point Presentation on the Bolivar Street Park and made available to each Rotary club a copy of the presentation for their clubs.

The committee is composed of representatives of each of the Jefferson City clubs and also includes Jefferson City Parks and Recreations staff.

The main goal of the committee at this time is to finalize funding plans for the project and a final design. The next meeting is planned for August 4, 2004. The committee will actually meet at the site of the proposed park. The plan is to have the park completed by summer of 2005.

Shoes For Orphans Program

This Rotary year all Missouri Rotarians will participate in the first state wide “Shoes For Orphans” program. New shoes, shoe laces and socks will be donated by Rotarians then delivered to Columbia next April at the first All-State conference. From

there they will be distributed world wide to orphans by “Buckner Orphan Care International” (BOCI). Each Rotarian is asked to donate ten pair of shoes. Details of this program will be presented October 20th at a “Kick Off” program. In the mean time you may bring donations to our club meetings and deliver them to **Al Laffoon** or **John Howland**.

Many of the orphans live in cold countries such as Russia so the highest priority is for warm shoes and boots for sizes 3-9. Shoes must be new or “very slightly” worn due to customs requirements. It has been verified that BOCI is a tax deductible organization. We can make a real difference in the world with this worth while program. Questions may be directed to **John Howland** at 635-0305 or **Al Laffoon** at 635-1156.

Just A Reminder - The 4-Way Test

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The 4-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy. This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The 4-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions:

“Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?”

Dues News

On July 12th the Board voted to increase dues by \$1 per meeting, \$13.00 per quarter, effective October 1st, 2004. This is the first dues increase in over 10 years. Our club has many worth activities and programs which will continue to be funded.

AUGUST - Membership and Extension Month
Focus is on Rotary's continuing need for growth, to seek new members, and to highlight retention efforts.

Date	Speaker	Program
4	Lois Thayer	Easter Seals
11	Kathy Weiss	Amb. Scholar
18	Mayor John Landwehr	Needy Citizens of JC
25	Club Members	Membership Initiatives