

Subj: **Rotary News**
Date: 10/5/2007 9:33:23 PM Central Daylight Time
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JEFFERSON CITY BREAKFAST ROTARY CLUB

Good day Rotarians!

(I, Stephen J. Stark, will be absent on October 10 and October 17 giving President-elect Ryan Burson a test drive at leading our meetings. I have given both Ryan and another Board member, Reg Turnbull, our club email list in case any news needs to be delivered in the next two weeks.)

THIS WEEK AT THE MEETING – OCTOBER 10th

For October 10th we have the honor of Kent Keller to speak with us about Information Technology. Kit Freudenberg will introduce Mr. Keller for this discussion and Kit provided the following written introduction:

Understanding Social Media and the Web 2.0

Social media (often referred to as Web 2.0) represents a new way in which ideas are communicated on the Web. Businesses and organizations that may have a firm presence on the Web may have no presence in social media Web sites. Find out the essential differences between the old Web and social media and why this is important to you.

Kirk Keller is an Outreach Supervisor for the Missouri Department of Conservation. He is a past chair of the Digital Media Developers group - a group charged with developing resources and guidelines on Missouri State government Web development. He has authored, co-authored or acted as technical editor on numerous books on multimedia development. Currently part of his work involves development of strategies and programming using social media.

NEXT WEEK on OCTOBER 17th

- Dr. Carolyn Mahoney will introduce Professor Roberto Ike of Lincoln University to discuss Ethics. This topic is concomitant to our Rotary Year in that October's theme is about ethical conduct in our vocational aspirations.

POLIO PLUS

Dr. David Linsenhardt is calling upon all of us to support PolioPlus and PolioPlus Partners with our dollars and quarters.

Have a good and enjoyable weekend!

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Subj: **Rotary meetings**
 Date: 10/5/2007 9:42:48 PM Central Daylight Time
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Dear Rotarians: Good day again. I forgot to add Invocation and Humor volunteers to my last newsletter. Stated below are the names for the remainder of the month. Also please participate in the Survey at the site of

www.growthservices.org/rotary/home.htm

Your input is needed and appreciated. Thanks, Stephen

OCTOBER

DATE	INVOCATION	HUMOR
Oct. 3		
Oct. 10	Aaron Martin	Connie Mihalevich
Oct. 17	Nancy Gratz	Lance Stegeman
Oct. 24	Bob Asahl	Jim Jackson
Oct. 31	Bob Sfreddo	Kit Freudenberg

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