

THE EYE OPENER



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Breakfast Rotary—Jefferson City, MO

October, 2000

Every Wednesday 7:00 am Capital Plaza Hotel Jefferson City, MO

www.jeffcityrotary.org



Jim's Jargon

Isn't the experience of fall in Central Missouri neat? The Habitat project is coming along nicely. The roof is on. Bob Sfreddo and folks did a great job with lunch on Saturday for the work crew. Cathy Martin and Garry Chegwidan and all who have invested time and energy, THANK YOU!

- ▶ Any nominations for the service award to a non Rotarian for being an unsung hero? Please contact Cathy Martin or Al Becker.
- ▶ Our Canadian Rotary guests will be arriving on October 14. Let's show them a royal welcome.
- ▶ A word of encouragement to consider the organ donation program.
- ▶ We need raffle items for the chicken dinner on January 19, 2001. Contact Tony Shanley.
- ▶ Mark your calendars for the tailgating party on October 29th. Get the chicken wing recipe ready. (South Callaway has already verbally claimed victory)
- ▶ The West Club meets permanently at The Elks Club beginning at 12 Noon on October 6th.
- ▶ The South Callaway Club (Holts Summit) is hosting a golf tournament on October 20th at Railwood Golf Course. Phone 896-4678 - V. Pittman.

Let's help our neighbors. - President Jim

Welcome to these new members installed September 27th

- Kyle Hern—by Don Alberti
- Harvel "Harv" Sanders—by Reg Turnbull
- Dave Carter—by Bob Asahl

River City Habitat for Humanity Volunteers

September 9th - Phil Garcia, Stan Hutson, Kyle Kittrell, Jeff & Cathy Martin, Nancy Gratz and Troy Roling

September, 16th - Phil Garcia, Jeff Pennock, Fazle Khan, Reg Turnbull, Tony Hiesberger

Provide Lunch - Bob Sfreddo & Don Alberti

September, 23rd - Phil Garcia, Nancy Gratz, Jo Moore, Leigh Ann Nelson

October, 7th - Don Alberti & Alan Becker

October, 14th - Phil Garcia, Jeff Pennock, Ryan Burson and Bob Sfreddo

Provide Lunch - Murphy Tetley

October, 21st - Don Irwin, Kyle Kittrell, Jay Jordon, Chris Shluser, and Sandy Scotton

November 4th - Jeff Pennock

November 11th - Ron Mudd, Jay Jordon and David Linsenbardt

Provide Lunch - Tony Hiesberger

November 18th - NO ONE!

There are still plenty of spots available to work on this important

OCTOBER IS VOCATIONAL MONTH

By Jim Lowery

Build a better mousetrap and everyone will buy it, but try and fill a classification slot and everyone will bypass it. The Breakfast Rotary Club has a place for anyone, and if we do not, we will make one. Whether you are a Butcher, Baker or Candlestick Maker, we have a home for you and your friends.

Currently we have the largest numbers in Finance, Government, Law, Accounting and Engineering. We need people in most vocational groups. We actually have very few from the retailing of anything. Poor Phyllis Willibrand is holding down that total classification and needs help. Many positions in the "Industrial" category are vacant. We even have a classification for Ceramic: China and Glassware--now what more could you want. No car sales or jewelers, paint or gas (lots of hot air but no gas). We would even welcome other members of associations. Doctors you say, if it wasn't for Dave Linsenbardt and Fazle Kahn we would be real sick.

So whether you are into Nuclear Medicine or Sewage Disposal, the door is open and we will welcome you. Help others share the Rotary story and think beyond themselves. People helping people. Service above self. If you have a question on a classification, or want to know what profession to target, give Jim Lowery a call at 635-4374 after 5 p.m. or 751-8572 during regular work hours.



community project. Sign up at regular meeting or call Cathy Martin at 634-2266 to sign up!

Please visit our Rotary Web Site
www.jeffcityrotary.org



October Programs

- Oct. 4* November Levy Election - Hallie Gibbs
Prayer--President Jim
Humor--Norb Plassmeyer
- Oct. 11* **Off Site--Nichols Career Center**
Vocational Education
- Oct. 18* Jefferson City Sewer Bond Issue
Duane Schreimann
Prayer -Don Alberti
Humor--Bill Cowell
- Oct. 25* **Off Site--Johnson Controls**
- Oct 31* *Boo!*
- Nov. 1* Helping Troubled Students
Preferred Family Healthcare--Jill Shanley
Prayer--Murphy Tetley
Humor--All Laffoon
- Nov. 8* United Way--Stu Murphy
Prayer--Don Alberti
Humor--Jay Jordan
- Nov. 15* The Population Institute--Werner Fomos
Prayer--Tony Hiesberger
Humor--Randy Scheer

Do you have a program suggestion? Roger 556-6272 Matt 634-1186

Be proactive: Bring in a new member today!

Do you remember that day when you first joined your Rotary club? You were greeted by new faces and by new opportunities for fellowship and service. Your Rotarian sponsor made a difference by taking time to share with you. Now it's your turn to make a difference. This is a time to bring in a new Rotary member. We need to continue to step up recruitment efforts, while keeping our quality members. Let's remember that it's a lot easier to keep an existing Rotarian than to bring in a new one.

Just think what we could accomplish if each Rotarian brought in just *one* new member. This effort would result in unparalleled growth for the organization and result in thousands of new members who could celebrate Rotary's centennial anniversary in 2005. Think of someone in your life that would enjoy the many benefits that Rotary has to offer--a business associate, co-worker, neighbor, or family member. This is your opportunity to give back to an organization that has given so much.

Recruiting new members should be similar to sending out a sales force to "sell" the public on the benefits of becoming a Rotarian. Membership retention--keeping quality members--should be Rotary's customer service policy.

Our club could create two teams--one that focuses on recruitment, the other on retention. We also need to provide special recognition to those Rotarians who recruit at least one new member during the year.

We must continue to have quality membership that includes people of different perspectives, religious beliefs and political views. This diversity continues to be Rotary's greatest strength.

By bringing in new members, we breathe new life into our Rotary club. New members will infuse our club with fresh ideas, energy and enthusiasm. New members are eager to take on new challenges and new projects--and provide new approaches to outdated projects.

Last month Rotary International's new president, Frank J. Devlyn, issued the 21st Century Challenge, which will recognize those districts and clubs that achieve the highest net gains in membership between July 1, 2000, and May 15, 2001. If every club meets the 21st Century Challenge, we will forge a powerful legacy that will be felt worldwide. We will then have even greater numbers of Rotarians *to Create Awareness and Take Action*--and a greater force for good to carry on Rotary's dreams of service.

Excerpted and edited from "A Message from President Frank"

-Submitted by: Tom Marcy

All Club Tail Gate Party
Sunday, October 29th
Apple Creek Farm

Still Looking For A Few Good People!

Do you know someone who:

- Is **not** a Rotarian
- Has made a significant contribution to Jeff City or Rotary
- Puts others above themselves
- Is advancing peace, goodwill and understanding in our community

Nominate them for the Rotary Service Award!

This award is given quarterly by the Jefferson City Breakfast Rotary Club. It recognizes outstanding individuals for their service, their past or ongoing contribution to our club and the city, and their commitment to the principles of Rotary. The club has previously recognized David Gillespie (JC Public Schools), Mike Roberts (KRCG-TV) and John Hostman (AmerenUE). Pick up an application form at the next meeting, or email meci@socket.net and get an electronic copy.



The next award will be presented on October 25, 2000, so nominations are due to Al Becker or Cathy Martin by September 30. A committee will select the recipient in early October. If you would like to serve on the selection committee please contact Al Becker (more likely his voice-mail) at 761-3946.



HAPPY BIRTHDAY!!!!

Jim Jackson October 4th
Phyllis Willibrand October 5th
Christopher Slusher October 17th
Jon Gilstrap October 31st